



Sponsorship Benefits 2016-17

P.O. Box 797, 2357 Route 6, Wellfleet, MA 02667 / For TKTS 508-349-9428

Benefit	Gold Sponsor: \$5000	Silver Sponsor: \$2500
On Site Presence at WHAT – 20,000+ visitors annually,	Company name/logo on promotional banner (approx 3' x 5') hung in lobby. WHAT will produce banner if not available.	Company Name/Logo on promotional 20"h x 36"w foam core sign. WHAT will produce if not available.
Playbill Advertising – distribution to each and every patron, 20,000+ per year.	Full page ad	Half page ad
Brochure Logo Placement – 10,000 copies, distributed throughout Cape Cod.	Full color, glossy	Full color, glossy
Website Presence – 800,000 page views annually.	Logo placement with hot link on webpage sidebar appearing on every page. One one-month featured promotional presence.	Logo placement with hot link on webpage sidebar appearing on every page.
Additional Printed Promotional Material – Including, but not limited to, large posters, flyers, postcards.	Logo placement on all additional printed materials. One two-week campaign inclusion to WHAT's email list of 10,000.	Logo placement on all additional printed materials.
In-program Promotion	Invitation to provide insert into one main stage summer season production (4 weeks) with distribution of approximately 4,000 plus option for in-lobby presence before curtain.	Invitation to provide insert for one-week promotion.
Tailored Promotion	Invitation to host special company/customer event to coincide with a summer season production performance. Use of VIP room for pre performance wine and cheese reception. Includes 50 free tickets. Example: customer appreciation night with product on display in lobby or in front of lobby.	
Annual VIP Social Event	Receive invitations to house parties and annual VIP social event for select executives, employees, and customers.	Receive invitations to annual VIP social event for select executives, employees, and customers.
Facility Usage	Unlimited usage of WHAT stage or lobby for a company event at no charge, subject to availability.	One usage of WHAT stage or lobby for a company event at no charge, subject to availability.



Sponsorship Benefits 2016-17

Development Director

(508) 349-9428 #102
development@what.org

Count me in!

- _____ Gold Sponsor: \$5000
_____ Silver Sponsor: \$2500

Business Name: _____

Contact: _____

Address: _____

Phone: _____

Email address: _____

Tell me more!

WHAT is a 501c3 non-profit, and all sponsorship donations are fully tax deductible.